

O2's Think Big Blueprint 2013/14 progress update

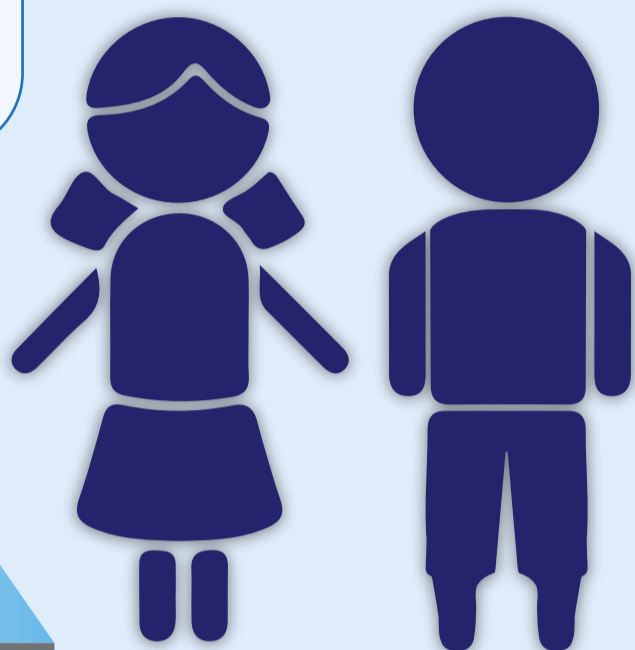
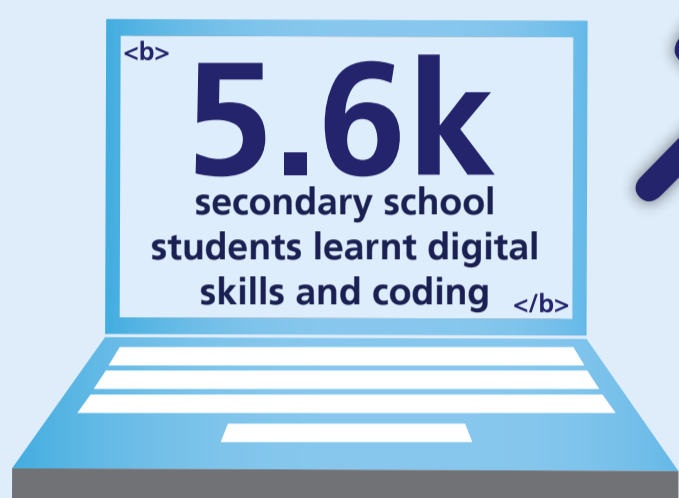
We believe that if we think big, we can make a difference. Using our unique understanding of technology and digital connectivity, we can take small ideas to scale and inspire positive change.

The Think Big Blueprint is our bold statement of intent to help build a sustainable future. With 3 key goals and 40 commitments, we're aiming to reach 10 million customers, 1 million young people and deliver carbon benefits to customers that are 10 times the impact of our network.

Launched in 2012, we set ourselves an equally ambitious timeframe of meeting these goals by 2015. Here are some highlights from our progress during the eighteen month period from January 2013 to the end of June 2014.

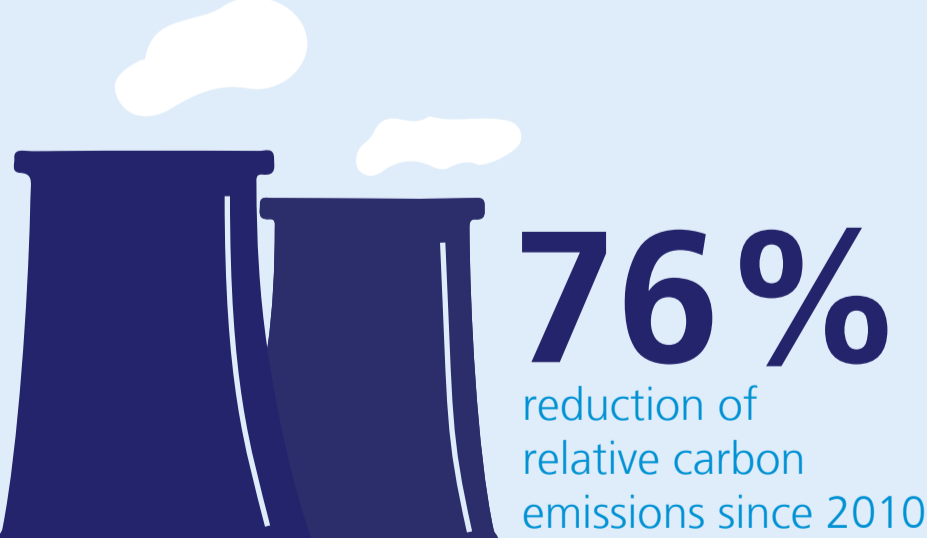
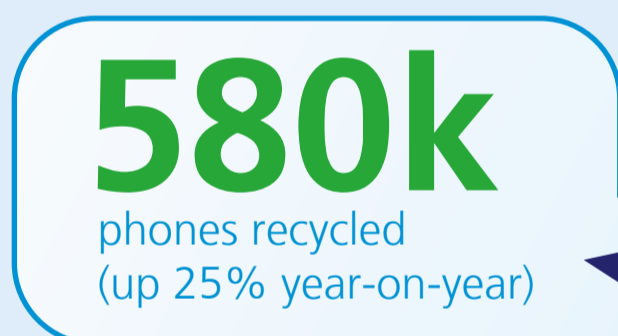


People



Awarded two Business in the Community Big Ticks for our Think Big Youth and Think Big School programmes

Planet



Discover how we are performing against our Blueprint goals and commitments at o2.co.uk/thinkbig/blueprint

